The “In-The-Studio” things to remember:

- Can you remember the original concept?
- Why the $ was raised?
- Are you able to focus after pre-production?
The “In-The-Studio” things to remember:

- Can you remember the original concept?
- Are your ears on? If not, someone else will produce.
The Numbers: an objective method to determine where you are in an otherwise subjective artistic production environment. An Artist-Producer guide.

- 110, 102, 100, 98, 96, 94, 85, 75 %
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The Numbers:

- 98, 96, 94% - Land of uncertainty;
- It’s pretty good, but is it good enough?
- If I have them do it over, it’s at what cost?
- The challenges exist in this realm.
AT WHAT COST?

- Re-recording (over-dubbing) eats up the clock;
- And the wallet;
- egos/patience;
- over-exercise their ability, especially vocalists;
Energy

- The energy you show will be reflected in those you produce;
- The tiredness you exude will be reflected in those you produce;
TACT/SENSITIVITY

- Be kindly honest rather than blunt destructive.
Space/Q & A

- Space is absence of sound or element;
- Q & A = Balance, yin/yang, call/response, tension/release, love/hate, i.e., simple form;
- Sameness may yield an uninteresting sound.
Subjective Musical Production Areas

- Melody, harmony, rhythm...
- Pitch, blend, dynamics...
- Arrangement, Orchestration, Lyrics...
- “Feel,” groove,
Studio Sayings and Hints:

The greatest lie in the studio world:
“Don’t worry, we’ll fix it in the mix.”
At least, this was the greatest lie.
The Ross theorem: “The severity of mistake is directly proportionate to the number of hours the same engineer has been behind the same equipment.”
Studio Sayings and Hints:

Lee Furr’s Law: “You cannot prevent human error. Once the error has been committed however, you can minimize the loss.”
Studio Sayings and Hints:

Something to say when you’ve just wiped out the track:

“Uh...let’s try that again.”

“Uh...You don’t wanna hear that back, it would just confuse you.”
Studio Sayings and Hints:

The Hot Seat theorem: The engineer must know ahead of time what the producer will ask for next.
Studio Sayings and Hints:

The most important controls in this control room are:

1. Volume
   Also #1- Stop
   Also #1- Off