



## Doug McConville

Doug McConville, a UA Media Arts Film & Television Studies junior, will present a paper at the 2008 Popular Culture Association/American Cultural Association (PCA/ACA) National Conference. McConville's paper, titled "The Crowd as Authentication of Reality in Mediated Presidential Primar-(ies)," investigates the role that crowds play in projecting and sustaining iconic filmic/political images. The PCA/ACA 2008 National Conference will be held in San Francisco from March 19 through March 22. The mission of the PCA/ACA is to support the study of popular and American culture. The PCA/ACA has established the PCA/ACA Endowment to recognize excellence and support graduate students, international scholars, collections, and collection research.

## Justin Mashouf and Jordan Fuller

"The Runners," a short film by UA Media Arts students Justin Mashouf and Jordan Fuller screened in the 2007 Lone Star International Film Fest, as well as the 2007 Santa Fe Film Fest. The film also screened at the Tucson Film and Music Festival, as well as at a special screening with the Sitka Film Society in Sitka, Alaska. "The Runners" is a story about a Mexican man who crosses the border illegally, marries an American woman, and finds out that attaining the American dream is harder than it seems. Mashouf and Fuller met in a UA Media Arts screenwriting class and immediately began collaborating. "The Runners," was first screened at their junior year final film screening, in May 2007.



Mashouf (left) and Fuller (center) at the Lone Star International Film Fest

## Media Arts Becomes a School!

In July, 2007, the Arizona Board of Regents approved the name change from 'Department' to 'School' of Media Arts. The College of Fine Arts is now comprised of five professional schools. The outstanding national and international record of Media Arts faculty as well as the excellent outcomes of Media Arts graduates over the last several years have led to the program's new status as a School.

Media Arts was also honored with the Peter W. Likins Inclusive Excellence Award for the 2006-2007 academic year. The Inclusive Excellence Awards recognize individuals or groups who have demonstrated a significant contribution toward enhancing the academic distinction of The University of Arizona by creating a diverse and inclusive community.

The Media Arts program prepares students to create, produce, and understand the art and business of film and television through three undergraduate degrees;

Bachelor of Arts: Film & Television Studies, Bachelor of Arts: Producing, Bachelor of Fine Arts: Film & Video Production, and a Master of Arts in Media Arts.

The School of Media Arts provides students with high-quality professional equipment, and production and post-production facilities. Students are encouraged to participate in the Media Arts Internship Program, which provides students with professional experiences and mentors in film and video production, film and television producing, and media promotion and marketing.

Students also have access to resources and opportunities provided by The Jack and Vivian Hanson Arizona Film Institute (Hanson Film Institute) at The University of Arizona. The Hanson Film Institute offers programs for students, emerging filmmakers, and media entrepreneurs who want to contribute significantly to the art and/or business of filmmaking.

## Faculty News

**Dr. Jennifer Jenkins** spent time in fall 2007 at the George Eastman House in Rochester, NY, immersed in archival projection techniques and nitrate film preservation.

**Professor Nicole Koschmann** won the 'Best of Arizona' award at the 2007 Arizona International Film Festival and an Honorable Mention at the Black Maria Film Festival for her documentary "Black, White and Yellow."

**Professor Yuri Makino** won 'Best Narrative Film' at the University Film & Video Association Conference, the 'Ledo Matteoli Award for Best Immigrant Story' at the Humboldt Film Festival, and 'Best Director' at the Reel Sisters Film Festival for her short film "Alma."

**Producer-in-Residence Patrick Roddy** premiered his latest feature film "Red 71."

**Dr. Dorothy Roome** traveled to South Africa to teach at her Ph.D. alma mater, the University of KwaZulu Natal in Durban, South Africa in July 2007.

**Dr. Kevin Sandler** released a new book, "The Naked Truth: Why Hollywood Doesn't Make X-Rated Movies."

**Professor Beverly Seckinger** received a grant from the Hanson Film Institute for her upcoming documentary "Hippie Family Values" and her documentary "Laramie Inside Out" had its broadcast premiere on PBS in June, 2007.

**Dr. Barbara Selznick** presented her paper titled "Connecting the Digital Dots: Rethinking International Television Distribution in the Digital Media Environment" at the 2007 Global Fusion Conference in St. Louis, MO.

**Dr. Beretta Smith-Shomade** received a Fulbright Scholar grant to conduct research and lecture at Obafemi Awolowo University in Ile-Ife, Nigeria in 2007-08 and released a new book, "Pimpin' Ain't Easy: Selling Black Entertainment Television."

## Kodak 35mm Project LA Premiere

"April's Last," a short film by students from the School of Media Arts, premiered in Los Angeles on Tuesday, October 23 as part of the Kodak 35mm Project Showcase. The Showcase featured student films from the seven film schools chosen to participate in the Kodak 35mm Project — a production grant sponsored by Kodak. "April's Last" is a story about the universal themes of sacrifice, friendship, survival, and the effects of war on everyday people.

The screening took place at ArcLight Cinemas and was followed by a reception. The student crew and faculty involved in the project traveled to Los Angeles for the screening to represent the UA School of Media Arts.



UA Media Arts Kodak 35mm project screening team at the Los Angeles premiere of "April's Last."

The student crew selected a cast comprised of students from the UA School of Theatre Arts and the local theatre community.

On November 7, "April's Last" screened for College of Fine Arts donors at the Fall Celebration.

In 2006, The University of Arizona School of Media Arts received a prestigious film production grant from Kodak to be used as the means for a select group of students to create a short 35mm film. With faculty supervision, students used the grant from Kodak to create the short film, "April's Last." Students were responsible for all production and producing aspects including script development, casting, crew hiring, art direction, editing, and post-production activities.

Additional funding for the project has been provided by the School of Media Arts, the Hanson Film Institute and The College of Fine Arts. The Tucson Film Office and local professionals in the film industry have provided assistance with locations, props, and permits. "April's Last" premiered at the 2007 Arizona International Film Festival, and is currently being submitted to film festivals throughout the country and abroad.

Student Crew: Director: Joe Odea, Director of Photography: Kelli Dickinson, Producer: Joey Heslinga, Producer: Stephanie Joyce, Starring: Aaron Shand, Writer: Hamdija Ajanovic, Editor: Randall French, Sound Designer: Michaela Pentacoff

Faculty Supervisors: Michael Mulcahy, Patrick Roddy, Lisanne Skyler

The University of Arizona  
School of Media Arts  
845 N. Park Ave., Room 220  
P.O. Box 210158B  
Tucson, AZ 85721



NONPROFIT ORG  
US POSTAGE PAID  
TUCSON AZ  
PERMIT NO. 190

## Alum Wins Two Rocky Mountain Emmy Awards

Media Arts alum Erick Moreno won two awards at the recent 2007 Rocky Mountain Emmy Award Ceremony, held in Glendale, Arizona. Moreno, a Douglas, Arizona, native who graduated from the UA in 2003, won Emmys in two categories: directing for post-production design and video editing.



Moreno, winner of two Rocky Mountain Emmy Awards

Moreno specifically was recognized for news stories he produced for KTAZ Telemundo in Phoenix, where he is the technical director and producer, and at KHRR Telemundo in Tucson. Moreno began working for Telemundo in Tucson while he was a student at the U of A. After graduation, he was promoted to the Phoenix station.

He credits his time at the U of A as instrumental to his success, and cites his former professors and instructors for providing the inspiration that led him to pursue a career in television.

## Judith Treistman Supports Internship Program

Judith Treistman, long-time supporter of the College of Fine Arts and its School of Media Arts, celebrated her birthday by making a gift to create the Treistman Internship Award Endowment. The endowment pays tribute to the memory of her son, Peter Treistman, a College of Fine Arts faculty member who was engaged in new media and interdisciplinary studies. The fund will support graduate or undergraduate students enrolled in the School of Media Arts who meet the requirements of Media Arts internship credit, have been placed in an internship approved by the School, and whose internship experience is focused on interdisciplinary uses of the media.

Judith Treistman, born in Brooklyn, New York, was the chair of the former Media Arts Advisory Board. Educated at Brooklyn College and then Columbia University, she received her Ph.D. in anthropology and later became a Certified Nurse Midwife at the Yale School of Nursing. Judith's full and varied career includes work in the field of anthropology, education, East Asian studies, nursing, midwifery, and computer and distance learning program development. Judith's innovative computer-mediated distance learning program at the State University of New York, Stony Brook was one of the first and biggest in the nation. The media work perpetuated throughout her latter career was inspired and instructed by her son Peter.

Judith retired in Tucson and continues her interest in media arts where she was instrumental in creating the Media Arts Mentor of the Year awards and the annual Palm Springs Film Festival trips. She has served on the boards of the Birth & Women's Health Center (now part of El Rio Health Centers), Planned Parenthood, and Casa Libre en Solana, a unique residence for young writers in Tucson. The School of Media Arts extends a sincere thank you to Judith Treistman for her generous support!

## 2007 Arizona International Film Festival

Over a dozen of the selections for the 2007 Arizona International Film Festival were films from University of Arizona School of Media Arts alumni, students, and faculty. One of the School of Media Arts most noteworthy projects, "April's Last," was selected to screen at the 2007 Arizona International Film Festival.



Still from the Kodak 35mm project "April's Last"

Patrick Roddy screened his feature film, "Mercy." School of Media Arts alumni were also well represented at the 2007 Arizona International Film Festival. These alumni are: Brian Ralston, Sean Olsen, David Passman, Alan Williams, Jason Gallegos, Reena Dutt, and Ruben Reyes. Several UA Media Arts students' films were also selected to screen at the festival. These films are by: Roberto Gudiño and Matt Brailey, Jim Le and Eli Cordova, and Rachel Jeehye Thomas. These students are now recent graduates.



Still from "Alma," by Yuri Makino

In addition to those selected to screen at the Festival, School of Media Arts students and faculty are involved in all aspects of planning and producing the Festival. Students enrolled in a specific Media Arts course screen the films and write the program for the Arizona International Film Festival, and those in another course staff the Festival. Adjunct instructor Giulio Scalingo serves as Festival director and Judd Ruggill, another adjunct instructor, is the Festival program editor. Dr. Caren Deming, faculty member in the Film and Television Studies division writes and edits for Festival publications and serves on its Board of Directors.

The upcoming 2008 Arizona International Film Festival celebrates its 17th edition of showcasing the very best in independent cinema from around the world from April 18-27. Visit [www.filmfestivalarizona.com](http://www.filmfestivalarizona.com) for more information.

## 'Aesthetics & Criticism' Now 'Film & Television Studies'

To better reflect the mission of the program, the division in the School of Media Arts previously known as 'Aesthetics & Criticism' is now called 'Film & Television Studies.' In addition to a BA in Film & Television Studies (Aesthetics & Criticism), the School of Media Arts offers pre-professional and professional education at the undergraduate level with a Bachelor of Arts program in Producing, and a Bachelor of Fine Arts program in Film & Video Production. The School also offers a Minor in Media Arts and graduate education with a Master of Arts degree in Media Arts.

## Alumni Updates

We strive to publish up-to-date information. If any of the alumni information is incorrect, please email the corrections to [jbean@email.arizona.edu](mailto:jbean@email.arizona.edu) or call (520) 626-1405.

**EMILY ABRAHAMS:** BA 2006. Production coordinator for 10x10 Entertainment /Two Cities Productions. Recently finished "The Shot" on VHI.

**RON BEND:** BFA 1990. Video producer at Colorado State University, runs CSU TV station.

**MATT BRAILEY:** BFA 2007. Senior film "Electric Sleep" screened at The Vine Entertainment's short film festival in Santa Monica, CA.

**THOMAS JAVIER CASTILLO:** BFA 2003. Won a 2007 Princess Grace Award for Emerging Artists in Film.

**JOSH EICHENSTEIN:** BA 2006. Plays for the Israel Baseball League team, the Netanya Tigers.

**STEPHANIE FAUST & JESSE WRIGHT:** BFA 2005, BFA 2004. Married in November, 2007!

**YANIV FITUCI:** BA 2006. Produced the winning music video in a contest for the band the Red Hot Chili Peppers, also a production assistant on E! Entertainment.

**JASON GALLEGOS:** BA 2004. Entered the MFA program at Ohio State University.

**ROBERTO GUDIÑO:** BFA 2006. Accepted into the Cinematography MFA program at UCLA, senior film "Below the Fold" screened at the 2007 LA Latino Film Festival.

**KELLY HANRAHAN:** BA 2007. E! Entertainment Research Coordinator.

**TROY HARRIS:** BA 2007. Intern at BET.

**BEN HERMAN:** BA 2007. Reporter for Detroit Lions.

**SARAH HUMMERT:** BA 2007. Assistant to the president at Chatrone Entertainment.

**JORGIANA JAKE:** MA 2002. Producer for reality, documentary, and talk shows, such as "Dr.Phil."

**ADAM KELLER:** MA 2003. Producer on "Extreme Makeover, Home Edition."

**SHANNON KOLDER:** BFA 2007. Won the 2006 International Radio and Television Society Foundation Stephen K. Nenko Inspirational Fellow Award.

**BEN LOBATO:** BA 2001. Staff writer on the CBS show "Cane," and other film projects.

**JON O'BRIEN:** BA 2007. Production assistant at Fox for post-production of the film, "The Dark is Rising."

**ANDY PARKER:** BA 2005. MFA candidate at Columbia University, recently awarded the William Goldman Fellowship to cover tuition and expenses.

**MATT PREIS:** BA 2003. Editor at Turner Studios, Atlanta, GA.

**JONATHAN PULLEY:** BFA 2006. Editing behind the scenes DVD featurettes, such as "Blade Runner," special features editing for DVD release of "Déjà Vu."

**RUBEN REYES:** BA 1998. Won 'Best Feature' and 'Best Actor' for film "Pancho Goes to College" at 2007 Cine Sin Fin.

**JULIE SELVAGGI:** MA 2006. Director of membership at the Center for Nonprofit Advancement in Washington, DC.

**ALICIA SEXTON:** MA 2002. Producer for "On the Lot" and other reality shows.

**BEN TURNER:** BFA 2003. Editor at Imaginary Forces.

**LINDSAY UTZ:** BA 2003. Head of video production for "Good" magazine.

**TONY VELARDE:** BA 2006. Program coordinator for the National Association of Latino Independent Producers (NALIP).

**KATE WALKER:** BA 2004. Development associate/industry relations at Film Independent.

**DIEDIE WENG:** MA 2005. Documentary "Mosuo Song Journey" screened on Link TV, at the Society of Visual Anthropology/ American Association of Anthropology Film Festival, and at the 4th Annual Austin Asian Film Festival.

### NEW ALUMNI LISTSERV! TO SUBSCRIBE:

1. Send an email request to: [listserv@listserv.arizona.edu](mailto:listserv@listserv.arizona.edu)
2. Leave the subject line blank
3. Include in the message text:  
SUBSCRIBE UAMEDIALUMS your first & last name  
(example: SUBSCRIBE UAMEDIALUMS Jill Bean)
4. Make sure to delete any automatic signature line applied to your email

## Friends of Media Arts

Make a difference! Join the Friends of Media Arts group with a \$250 annual contribution and support up-and-coming media arts professionals. Your tax-deductible donation will go to support the Internship Program, which connects students to industry professionals and launches exciting careers. Benefits of being a Media Arts Friend include invitations to special presentations, events, and programs. For more information, please call 520-626-1405. **Our most heartfelt THANK YOU to our newest Friend, Craig Huston.**

## Visiting Artists, Scholars, and Industry Professionals

The School of Media Arts has been fortunate to be able to bring in many exciting guests in the past months. Guest speaker visits have been made possible by the School of Media Arts, the Hanson Film Institute, the Visiting Artist Fund, the College of Fine Arts, and the Producing Colloquium.

JOHN AND JULIANNE JORDAN, Soundtrack supervisors



MARC BERMAN  
Journalist, Mediaweek



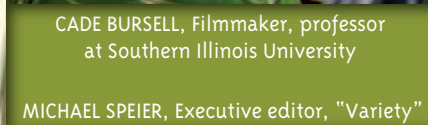
MARK CRISPIN MILLER, Media critic,  
author, professor at New York University



PHIL KNITTEL, UA Media  
Arts alum, researcher  
for "The Colbert Report"



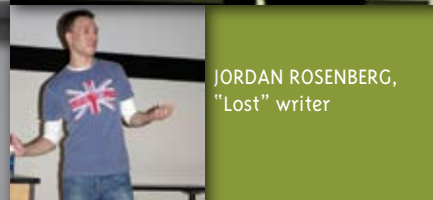
CADE BURSELL, Filmmaker, professor  
at Southern Illinois University



TAMARA FALICOV,  
Professor of Latin American  
Film Studies at The  
University of Kansas



JORDAN ROSENBERG,  
"Lost" writer



## The Hanson Film Institute's Current Program for Students



The Hanson Film Institute has a range of programs for University of Arizona Students pursuing careers in the media industry. One of the Institute's primary program goals is to develop learning opportunities for degree seeking University of Arizona students that enhances the academic program environment to further student understanding of the art and business of film and its ancillary outlets, such as television.

Through its **Visiting Filmmakers Program**, the Institute brings diverse industry professionals to Tucson for classroom and public presentations for the benefit of students, faculty, the presenting professionals, local filmmakers, and the public. The Institute emphasizes dialogue among filmmakers, the public, and industry decision makers. During calendar year 2007, the Institute supported visits to campus by 32 guests - filmmakers, scholars, and industry professionals.

The Institute is especially concerned with the professional development of students pursuing a career in the media industry. The Institute accomplishes this primarily through its **Student Professional Development Support Program** that provides internship and travel awards. The **Hanson Film Institute Intern Award Program** supports University of Arizona students who have undertaken internships that combine the artistic and the business aspects of film and/or television production. In calendar year 2007, the Institute supported 17 students to complete internships in Los Angeles, New York, and elsewhere. The **Hanson Film Institute Travel Grant Award Program** supports University of Arizona student attendance (travel, hotel, and fees) at conferences and seminars that meets the mission of the Institute to advance an

understanding of the art and business of film. In calendar year 2007, the Institute provided 10 students with travel awards to participate in conferences, workshops, and film festivals.

The Hanson Intern Award and Travel Award Programs are open to all University of Arizona students. The award process is competitive and funds are limited. Travel Award applications are accepted on an on-going basis. Intern Awards applications are accepted in April. The program also provides some awards to graduating students for advanced internships. At the time of the award, the student must be enrolled in internship credit (393, 493, 593) in a University of Arizona academic department. The process is competitive and funds are limited. The deadline for internships occurring summer 2008 is April 25.

Through its **Art and Business of Film and Television Program**, the Institute develops educational outreach opportunities for students and for emerging filmmakers seeking professional development. Workshops and presentations are designed specifically for those seeking education about the art and business of film beyond, or in addition to, their traditional university degree. In 2008 the Institute will present a **Creative Development/Art of Pitching Workshop** with Producer/Writer/Development Executive Lorna Soroko, during which students and community members sharpen the skills needed to pitch a project to industry professionals, and the first **U.S.-Mexico Border States Conference: Filmmaking, Economic Development, and Intellectual Property Rights** in collaboration with the MPAA (Motion Picture Association of America). For more info see [www.hansonfilm.org](http://www.hansonfilm.org) or contact Vicky Westover, Program Director at [Victoria@hansonfilm.org](mailto:Victoria@hansonfilm.org).